

Results Presentation

31 December 2022

Andi Case & Jeff Woyda 6th March 2023



Financial results



Jeff Woyda Chief Operating Officer & Chief Financial Officer Another record financial performance

Strong cash generation enables our progressive dividend policy which is now in its 20th year.

Results summary

To 31 December

	2022 £m	2021 £m	
Revenue	603.8	443.3	+36.2%
Underlying profit before taxation (Before acquisition related costs)	100.9	69.4	+45.4%
Acquisition related costs	(0.8)	(0.3)	
Profit before taxation (after acquisition related costs)	100.1	69.1	+44.9%
Underlying earnings per share (Before acquisition related costs)	250.3p	165.6p	+51.1%



Segmental performance

Revenue, profit and margin

	Revenue 2022 £m	Revenue 2021 £m	Profit 2022 £m	Profit 2021 £m	Margin 2022	Margin 2021
Broking	495.5	340.0	117.6	73.6	23.7%	21.6%
Financial	49.8	56.0	7.8	13.3	15.7%	23.8%
Support	39.0	29.6	5.0	3.3	12.8%	11.1%
Research	19.5	17.7	7.0	6.1	35.9%	34.5%



USD v GBP Exchange Rate

GBP 1 is worth the following in USD

	2022	2021
Arithmetic average for the year	1.2300	1.3760
Spot rate at year end	1.2057	1.3496



Sea/ related IT costs

To 31 December

	2022 £m	2021 £m
Items taken to income statement		
Non capitalized items (Sea/ only)	(9.2)	(8.5)
Amortisation	(4.0)	(1.4)

	2022	2021
	£m	£m
Software-related intangible assets as at 1 January	17.1	15.6
Additions	2.0	2.9
Amortisation	(4.0)	(1.4)
Software-related intangible asset as at 31 December	15.1	17.1



Se2 The intelligent marketplace for fixing freight

Key areas of progress 2022

- Experienced management team in place
- Global presence UK, Singapore, Denmark, Sweden, UAE, USA & Poland
- 30% of estimated fixture volume in Dry & Wet recaps & CP's
- Over 37,000 fixtures annually
- Over 500 broker clients
- 80% of seaborne iron ore volumes
- Enhancement of functionality re GHG emissions
- ISO 27001 certified

M&A Completed

- Settapp a maritime software development resource in Poland
- Chinsay a predominantly dry cargo focussed contract management solution

Targets for 2023

- Launch trading solution for
 - Coal, Grains and other dry bulk markets
 - One additional major trading segment
- Significant increase in client adoption and ARR by December 2023





Balance sheet

At 31 December

	2018 £m	2019 £m	2020 £m	2021 £m	2022 £m
Tangible fixed assets	29.3	28.9	28.6	24.7	29.1
Intangible fixed assets (software only)	5.4	9.9	15.6	17.1	15.1
Investments (relating to convertible bonds)	6.7	6.7	5.5	0.7	0.4
Investments (other)	4.8	4.8	2.9	1.0	1.2
	46.2	50.3	52.6	43.5	45.8
Working capital	18.9	14.0	10.4	19.1	19.8
Net available funds	73.4	84.7	95.4	122.3	161.7
	92.3	98.7	105.8	141.4	181.5
Pensions	14.0	11.0	12.0	22.0	15.4
Deferred tax	2.2	3.1	1.8	(0.5)	7.5
Leases	(8.1)	(10.8)	(11.1)	(10.9)	(10.8)
Net assets before intangibles	146.6	152.3	161.1	195.5	239.4
Intangibles (excluding software above)	288.0	228.3	167.3	166.1	173.8
Net assets	434.6	380.6	328.4	361.6	413.2



Net available funds and free cash resource

	31 December 2022 £m	31 December 2021 £m
Cash and cash equivalents	384.4	261.6
Interest-bearing loans and borrowing	-	-
Current investment deposits	3.1	9.6
Net cash equivalents	387.5	271.2
Reserved for bonus (full cost)	(225.8)	(148.9)
Net available funds	161.7	122.3
Held by regulatory businesses	(30.8)	(30.0)
Free cash resources	130.9	92.3



Movement in free cash resources

1 January 2022 to 31 December 2022





Forward Order Book (FOB)

For invoicing in the following year only

	2022 for 2023 US \$m	2021 for 2022 US \$m
Directors' best estimate of deliverable FOB	216	165



Dividend history 20 years of progressive dividend







Our markets



Andi Case Chief Executive Officer 2022 was a year of massive change and complexity.

Clarksons rose to the challenge whilst also positioning itself well for the near and mid term.



Key market Dynamics 2022

- **Covid** congestion and unravelling
- **Russian / Ukraine** trade flows and energy security
- Green Transition and regulation

Congestion Easing

Containership port congestion back to pre-Covid levels, bulker and PCC congestion 4% below peak

Bulkcarrier Congestion Index^A, % dwt Containership Congestion Index*, % TEU Car Carrier Congestion Index", % CEU Feb-22 peak: 40% 38% 30% Apr-22 peak: Jul-22 peak: +6% vs pre-Covid +6% vs pre-Covid +7% vs pre-Covid average average average 38% 36% 28% 36% 34% 26% 34% 32% 24% 32% 30% 22% Latest: 30% 28% 20% +2% vs pre-Covid Latest: Latest: +2% vs pre-Covid -1% vs pre-Covid average average average "Share of car carrier fleet in *Share of boxship fleet in 26% 28% 18% ^Share of bulker fleet 65k+ port or at an associated port or at an associated dwt in port or at an associated anchorage, % CEU anchorage, % TEU anchorage, % dwt 24% 26% 16% Jan-18 Jan-23 Jan-18 Jan-19 Jan-20 Jan-23 Jan-17 Jan-19 Jan-20 Jan-22 Jan-18 Jan-19 Jan-20 Jan-23 Jan-17 Jan-22 Jan-21 Jan-17 Jan-22 Jan-16 Jan-16 Jan-21 Jan-2] Jan-1

Source: Clarksons Research. Data based on the proportion of vessels in the fleet in a defined port or anchorage location based on vessel's closest to midday AIS signal on the date specified. Where a vessel has not transmitted on a particular day, the last position transmitted within the previous 30 days is used. Excludes vessels last seen 30 or more days ago from the date specified.



Container Shipping Market Trends

Major softening in freight and charter rates, back into 'normal' territory from previously extraordinary (record) levels



Source: Clarksons Research, Shanghai Shipping Exchange



Baltic Dry Market impacted by macro factors

Pandemic, War in Ukraine, Energy crunch & inflation......



Baltic Dry Bulk Index (BDI) vs Dry Bulk Seaborne Trade

Source: Baltic Exchange



China's economic rebound to underpin growth in the dry bulk sector

Beijing's commitment to growth will drive Asian industrial demand recovery while contraction in EU & USA slows



Manufacturing PMI's in 4 Big Economies & ASEAN

Source: Trading Economics, IMF, MacroMicro.com

GDP Growth & Dry Bulk Seaborne Trade Growth



Chinese Economy & Seaborne Trade: Covid Disruption & 'Re-Opening'

Significant impacts from Covid on economy and trade in 2022, end to 'zero-Covid' policy may now provide support



Source: Clarksons Research



Tanker Earnings



Data Source: Clarksons



20

re-arrangement of oil

restrictions have eased

trade patterns

COVID related

Ukraine Conflict: Improvements In Tanker Demand Driving Strong Markets

Support from trade flow shifts from Rus-Ukr conflict, rebounding OPEC/US exports and refinery capacity trends

Average tanker earnings reach second highest month on record in December amid ongoing shifts in trade patterns

Rebounding OPEC production and record US crude exports supporting overall increase in crude tanker activity...

Upwards trend in products average haul from Russia-Ukraine impacts and shifts in refinery capacity during Covid...



Source: Customs Data, EIA, IEA, Clarksons Research



Offshore market improving strongly and likely to continue strengthening



Source: Rystad Energy; Clarksons



Rates improving across asset categories (Clarksons Offshore Index)



Comments

- Global Offshore capex (E&P-spending) +17% in 2022 and forecast to increase by another 13% in 2023
- Likely upside to spending estimates as asset inflation continues and demand for capacity remains high across segments
- Active utilization across most segments already 90%+ and increasing. Rates already up strongly across assets and regions and likely to increase further. Lead times and contract lengths increasing
- Stacking pools largely exhausted
- No new capacity coming into the market, and yet key market participants are so far not placing any newbuild orders
- S&P-activity and values increasing

Global rig activity recovering both for floaters and jackups



- There has been a significant pick-up in chartering activity both for floaters and jackups and global active offshore rigcount is improving strongly
- Tendering activity remains high
- Active utilization both in UDW floater and high-end jackup market above 90% and rates rising strongly
- Key deepwater areas Brazil/South America, US GoM and West Africa seeing significantly strengthening activity levels
- Saudi Aramco contracted 30+ jackups in 2022 and is around 50 jackups on contract over the last years to 80-100 units on contract going forward, representing a new all-time high level

Note: Graph corresponds to average number of contracted rigs through each year and includes both Floaters (drillships, semis) and Jackups Source: RigLogix; Clarksons



The Subsea Oil & Gas market is strengthening significantly, and offshore wind activity remains at very high levels





Legacy Subsea O&G vessels that have been working in Wind increasingly migrating back to O&G, leaving shortage in the Wind sector

Source: Subsea 7; TechnipFMC; Saipem; Clarksons



OSV market is already tight, as reflected in rates across regions (I)



Note: OSV = Ottshore Service Ve Source: Clarksons



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OSV market is already tight, as reflected in rates across regions (II)



Note: OSV = Offshore Service Vessel Source: Clarksons



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LNG trade at all-time high in 2022 and expected to grow further through 2030

Strong Europe LNG imports and rising import in China and rest of Asia are expected to lift global LNG demand

MTPA



Atlantic to Pacific trade flows expected to rebound in 2023-24



Note: LNG trade flows include re-exports volumes Source: Clarksons Platou



- LNG export facilities are expected to produce at virtually full available capacity through 2024, driven by competition between Europe and Asia for spot LNG cargoes, leave balance very tight.
- Some 28 MTPA of new export capacity has been taken FID or started construction in 2022 and some 63 MTPA in long term contract capacity were signed, with more expected in 2023 from European buyers.
- There are 152 MTPA of export project capacity under construction, starting up in 2023-2027.
- There are 120 MTPA of planned and proposed project capacity which might take FID by 2025, starting up in 2025-2030.
- A major driver of future LNG demand is set to be Europe, which it's investing to expand import capacity by 36% or 63 MTPA to 237 MTPA by 2026, including 14 FSRUs terminals.



Europe's regasification capacity outlook

LPG Trade continues to rise

...with growth ex M.East, tonne-mile effect from North America not felt in '22 but expected 23/24





Chemical Tankers Seasonality

Spot freight rates now at highest level in last 13 years, driven by higher bunker pricing, a tight Asia market and buoyant CPP sector



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Decarbonisation Scenarios - Shipping's CO₂ Emissions In Context

International shipping CO₂ output up in 2022, plateauing in 2023? Still c.2.3% of global in 2023(f), <2% of global GHG,





Source: Clarksons Research. World Resources Institute/Climate Watch. Global Carbon Project. IEA. Global CO₂ excluding LUCF.



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Environmental Regulation Accelerating Regulatory timeline accelerating and remains key industry focus, IMO currently targets 50% GHG reduction by 2050 but under pressure for net-zero; policy ramping up with new GHG regulation in effect; technology uncertain



Source: Clarksons Research, January 2023, *EEDI phase 3 requirements brought forward to 2022 for gas carriers, general cargo ships and containerships.



IMO Short-Term Measures: EEXI & CII Impact Analysis - Provisional

How might EEXI & CII regulations impact the major cargo fleets?



Analysis carried out for Oil Tanker & Bulkcarrier fleets 25k+ dwt, Containerships, VLGCs and PCCs, basis mapping of vessels in the current fleet to Clarksons Research Standard Ships.

Source: Clarksons Research. Fleet data as of 1st January 2023. Provisional CII analysis uses CRS emissions benchmarks (estimated AERs). CRS benchmark AERs calculated as averages across a 'basket' of standard voyages. Rating assessments based on the current fleet only, and do not take into account improvements in vessel efficiency/fuelling/speed etc. going forwards.



Vessel Speed Trends: Emissions Policy May Impact

Speeds continuing to trend down; some uptick in tanker speeds amid firm market conditions



Source: Clarksons Research.



EU Emissions Trading System (ETS)

Inclusion of shipping in ETS could generate potentially significant additional voyage costs





Tanker Fleet Age Profiles

Tanker fleet supply constrained by extremely low newbuilding orderbooks



Crude

25-125k dwt Products

Data Source: Clarksons. Updated start of January 2023.



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Fleet Growth across the Sectors



Source: Clarksons



Alternative Fuels: Current Uptake By Sector

LNG fuel continuing to gain traction, though increased interest in methanol; first methanol capable bulkers ordered



Fleet (100+ GT) Using Alternative Fuels

Source: Clarksons Research, Data As of January 2023. Biofuel' includes vessels reported to be using or designed for biofuels; many other vessels in the fleet are also capable of using biofuel blends. All ethane fuelled vessels are ethane/LPG or 'multigas' carriers. Large ferries includes all RoPax vessels and passenger ferries above 200 passengers.



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Tracking "Green" Technology Uptake

Timing & Technology? Our 8th Update of Fuelling Transition is now available on World Fleet Register



Clarksons Research. As of 1st January 2023, World Fleet Register. *Other alternative fuel capable totals include vessels capable of using alternative fuels other than LNG.



Significant Containership Fleet Renewal Requirements

"Green Transition" & decarbonisation regulations will increasingly impact containership supply/demand balance



Source: Clarksons Research. Note: as at start January 2023. "Eco-modern" - vessels with electronic injection main engine contracted after 1st January 2012.

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Decarbonisation To Drive Supply Disruption

- Container shipping is very close to the consumer consciousness. There has been a ramp up in expectations from shippers and end users amid pressure from consumers to be "green through the supply chain" (e.g. "coZEV", "Ship It Zero").
- At start Jan-23, 64% of boxship fleet capacity was "non eco-modern" and 28% was 15 years or older.
- Uptake of alternative fuel is increasing, 40% of overall orderbook capacity at start Jan-23 set to be alternative fuel "capable".
- Newly introduced IMO environmental regulations a major milestone for shipping decarbonisation. Uncertainty remains and scenarios vary, but potential material impact on the boxship fleet through disruption / constrained available supply through slower speeds and retrofit time.
- Longer-term fleet renewal likely to be "uneven", potential for fleet removal / bottlenecks where renewal not fully aligned (due to fuelling uncertainty, regulations, age profile, yard capacity and finance).

Where are we in the cycle?

Timeline of each cycle not defined and varies







Outlook



Andi Case Chief Executive Officer

2023 starts with many geo political issues impacting our markets

Against this backdrop, Clarksons is well positioned for the year ahead.

A real endorsement to our continuing strategy and investment

Outlook Tailwinds vs Headwinds

Headwinds / global factors

Sentiment	Geopolitical	Exchange rate
Global GDP contraction? Inflation?	War – how long and how deep?	USD vs GBP,NOK Headwind or tailwind ?

Regulation &

• 2030

• 2050

Client GHG Focus

Tailwinds

Markets

challenged	Supply side	
	challenged	

- Lack of finance
- Shipyard sustainability
- Design evolution
- Inflation



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Renewables &

global market

maritime skills-

Energy security

Sea

Energy mix

Growing

requiring

Company

Forward order book

Cash generation and debt free

Evolving through the year

Progressive dividend policy in 20th year

World Seaborne Trade & Population Growth – The Future

Trade per Capita 2023–2030 Extrapolated Based on Average Absolute Growth Rate 1990–2022



Source: Clarksons/US Census Bureau





Thank you