Providing pathways to a cleaner global shipping business, sustainably.

Your partner through the green transition
The world is calling for action: Mainstream social attitudes are influencing our industry.

Advances in technology make cleaner decisions possible.

Regulation and laws call for drastic change.

And corporates are responding: Demonstrating responsible behaviour with the ESG agenda.

Commitment to voluntary carbon reduction initiatives.

Implementation of Regulation creates progression.

Because it matters to your employees, your customers, your investors, your communities and your bottom line.
How Clarksons can help you

Providing a portfolio of services to help you navigate the Green Transition of your business.

Research Services
Data and intelligence provide structure and rationale to your decarbonisation strategy.

Technology
The technology toolkit you need to monitor and report on your carbon output.

Broking Services
Make cleaner, smarter decisions with a broking partner at every stage of the shipping lifecycle.

Financial Services
Unlock new opportunities with the right financial structuring to reach your green objectives.
Solutions at every step

Consultative strategy

We take a holistic approach to understanding your activities and where cleaner decisions can be applied.

We have a comprehensive understanding of the evolving regulation, policies, forthcoming updates, timings and frameworks that your business must comply with.

We can assist in the creation of your decarbonisation strategy operationally and in value creation.

We can help you execute your decarbonisation strategy and hedge your exposure across our full end to end service offering.

Research

- The leading provider of data and intelligence on maritime and the green transition.
- Specialist reports on fuelling transition, environmental regulation and market impact.
- Analysis on supply/demand fundamentals and scenarios.

Technology

- The leading provider of digital tools for the shipping industry including accurate and reliable carbon calculations.
- Our technology is embedded within the workflows of leading charterers, owners and brokers including signatories of the SCC.

Financial

- Foremost, established and experienced provider of financial advisory services including in the issuance of securities, raising structured asset and project finance, debt and equity solutions in respect of all aspects of the green transition.

Broking

Sale & Purchase
- Leading brokers in fleet renewal and optimisation; newbuilds & second hand vessels.

Carbon Credit broking
- Experienced team to guide clients and provide access to projects and market prices.

Chartering
- Data enriched and technologically equipped brokers across shipping, offshore and renewables markets.
Getting started

1. Understand your current carbon exposure with our reporting service.

2. Assess the short term and long term objectives of the business. How might regulation and voluntary commitments impact you?

3. Discuss strategies and solutions for how to mitigate against disruption, minimise penalties and leverage the opportunities that come with positive ESG.

Get in touch

Let’s talk about your next steps towards greener shipping.

greentransition@clarksons.com